

EXHIBITOR PROSPECTUS



Maryland
Orthopaedic
Association

2024 Annual Meeting
February 10, 2024
Hilton BWI Baltimore
Linthicum Heights, MD

YOU'RE INVITED!

On Saturday, February 10, 2024, the Maryland Orthopaedic Association will hold its Annual Scientific Meeting in Linthicum Heights, MD. This is our most ambitious meeting of the year, and features presentations and symposia on issues of current interest to practicing orthopaedists, as well as the presentation of twelve juried scientific papers by residents and fellows.

We invite you to participate in the upcoming Scientific Meeting as an Exhibitor. The major orthopaedic hospitals in Maryland support the Annual Meeting and it draws a mix of academic and private practice doctors with whom to interact. We are sure that your company will want to reflect its commitment to orthopaedics in Maryland. Please register as soon as possible; space is limited.

Benefits of Exhibiting

- Access to orthopaedic surgeons in Maryland from all practice settings
- Your company's listing in the mobile meeting guide, along with your company description and website
- Recognition on meeting signage and on the MOA website
- Participation in the exhibit hall prize drawing game to encourage attendees to stop by your exhibit
- A final attendee list after the meeting

Prize Drawing

Exhibitors will be included in a prize give-away game to increase traffic to your exhibit booth. Attendees will be given a card for exhibitors to punch next to their company name during exhibit hours. Participants will be entered into a prize drawing, which will take place in the exhibit hall. Participants must be present to win.

Target Audience

This program is intended for general orthopaedic surgeons. We anticipate over 120 attendees at the MOA Annual Meeting.

MOA Annual Meeting Program

The 2024 Maryland Orthopaedic Association Annual Meeting brings together renowned experts to provide subspecialty and clinical updates to the practicing general orthopaedic surgeon and academic clinician, including current concepts in sports medicine, joint replacement surgery, shoulder and elbow surgery, hand surgery, foot and ankle surgery, pediatric orthopaedics, and orthopaedic trauma. The meeting will provide an update on treatment options and the latest surgical techniques for treating common orthopaedic conditions.

Questions?

If you would like to discuss this opportunity in more detail, please contact Keith Levin at 877-337-1200 or klevin@datatrace.com.

IMPORTANT DATES

December 22, 2023
Deadline for Exhibitor Application
and \$500 Deposit

January 5, 2024
Deadline for Balance of Exhibitor
Fees

January 5, 2024
Deadline for Cancellation and
Partial Refund

January 19, 2024
Last day to Submit Copy for Final
Program

February 7, 2024
Deadline for Exhibitor
Representative Pre-Registration

February 9, 2024
Booth Set-up (4:00pm – 7:00pm)

February 10, 2024
Booth Set-up (6:30am - 7:00am)
Exhibits Open (7:00am – 4:00pm)

APPLICATION FOR EXHIBIT SPACE

Maryland Orthopaedic Association | 2024 Annual Meeting | February 10, 2024 | Linthicum Heights, MD

Apply online: mdortho.org

Mail, email or fax form and payment to: Maryland Orthopaedic Association, Attn: Keith Levin | 110 West Rd, Suite 227, Towson, MD 21204

Phone: 877-337-1200 | Fax: 410-494-0515 | klevin@datatrace.com | Tax ID 52-1979179

Company Information

Company Name _____

Contact Name _____ Title _____

Email _____ Phone _____

Address _____

City/State/Zip Code _____

Exhibiting Levels

| Benefits Available | Executive \$15,000 | Premium \$5,000 | Exhibitor \$3,000 |
|---------------------------------|--------------------|-----------------|-------------------|
| Complimentary Representatives * | 10 | 4 | 2 |
| Exhibit Space | 8 x 10 * | 8 x 10 * | 8 x 10 * |
| MOA Website Banner Ad | Included | n/a | n/a |
| Mobile App Ad | Included | Included | n/a |
| Email Sidebar Ad to Members | Included | Included | n/a |
| Flyer in Registration Packets | Included | \$250 | \$500 |

*Booth size may be reduced to 8 x 8, depending on space

Exclusive Opportunities: Contact Keith Levin at 877-337-1200 or klevin@datatrace.com

Industry Workshop / Mobile App Sponsorship / WiFi Access Sponsorship / Dessert Sponsorship / Job Board Sponsorship / Power Up Station Sponsorship

* Additional representative badges are \$300 each

Fees Calculation of Total Fee (Insert fees from section above)

☐ Exhibiting Level \$_____ ☐ Additional Representatives \$_____

☐ Registration Packet Flyer \$_____

TOTAL FEE \$_____

AMOUNT PAID \$_____

Payment Information

Full payment must be received by Maryland Orthopaedic Association by January 5, 2024

To Pay by Credit Card: Deposits and exhibit amounts \$5,000 or less may be paid by credit card. Please use our secure payment processing server at mdortho.org. Simply click "Exhibiting" in the menu on the right side of the homepage.

To Pay by Check: Any exhibit level may be paid by check. Please return a copy of this form with your check, made payable to the Maryland Orthopaedic Association to: MOA, 110 West Road, Suite 227, Towson, MD 21204

Diagnostic Imaging Equipment and Lasers

Exhibitors will be able to display and demonstrate imaging equipment in their booth space. Exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation. In addition, demonstrations of activated therapeutic lasers are prohibited.

Meeting registrants will have the opportunity to opt out of mailing lists at time of registration.